Hudson Valley Community College

Highly Recommended Prerequisite Courses

for

SUNY Cobleskill Bachelor in Business Administration with Marketing Minor

Minimum 2.25 GPA Required

ACTG 110	Financial Accounting
BADM 110	Legal & Ethical Environ of Business I
BADM 111	Legal & Ethical Environ of Business II
BADM 200	Business Communication
BADM 120 or	Business Math or
BADM 221	Quantitative Bus. Applications
BADM 207	Organization and Management
BADM 220	Statistics
CMPT 101	Computer Elective: Personal Computer Concepts/Apps I
ECON 100	Restricted Econ: Principles of Macroeconomics
ECON 101	Restricted Econ: Principles of Microeconomics
ENGL 101	English Composition I
ENGL 104	English Elective Restricted: English Composition II: Writing about Literature
FORM 104	College Forum
MKTG 120	Principles of Marketing
MKTG 200	Advertising
MKTG 210	Digital Marketing
MKTG 214	Bus. Elective: Selling & Sales Management
MKTG 295	Marketing Management & Strategy
BADM/ MKTG	Business Elective
PSYC 100	General Psychology

Liberal Arts Electives: Satisfy a SUNY Gen. Ed. category not already filled